



ACCOUNT SUPERVISOR

BLNKPG is a marketing agency focused on agriculture clients. We are seeking an account supervisor to work with our account management team on client efforts. The account supervisor will play a key role in shaping client strategic direction, partnering closely with internal teams to develop and execute work in alignment with client goals, and identifying opportunities to strengthen client relationships.

WHY WOULD YOU WANT TO WORK HERE?

We've got the perfect mix of start-up, small agency chutzpah with been-there, done-that agency life lessons. We've got a niche, we believe in it, and we're dedicated to growing smartly within it. We believe in working hard, celebrating successes, and supporting each other. We find skills and hone them, we find weaknesses and challenge them. We enjoy what we do.

ROLES AND RESPONSIBILITIES:

- Provide day-to-day client service and support
- Support team brainstorming and strategy sessions alongside the strategic lead
- Develop and implement strategic business plans: social, direct mail, email, media, etc.
- Present strategy, plans, and assess next steps with team, client, or both
- Copywriting: collateral, press releases, social posts, media outreach, etc.
- Provide project oversight for alignment to strategy and quality of execution
- Manage and nurture client relationships
- Manage projects independently as necessary to deliver on client strategy
- Assess metric reports for goal achievement
- Track project status, budgets, scope, and timelines on a regular basis
- Assess client needs and communicate to other team members effectively (creative, media, project management, account management)
- Continuously seek improvement of client outcomes
- Work within the company workflow to deliver an outstanding product
- Learn project-tracking system and manage project workflow

APPLICANT REQUIREMENTS:

- 5-8 years of experience in marketing or communications fields, agency background strongly preferred
- College or university graduate (*business, communications, marketing, technical, or agricultural degrees preferred*)
- Background in agriculture strongly preferred



- Ability to learn quickly in a fast-paced setting
- Ability to work independently, as well as with a team
- Ability to manage changing priorities and use time effectively
- Track record of setting goals and measuring success metrics
- Experience in customer-facing communications; comfort utilizing phone, email, and face-to-face communication
- Organized, detail-oriented problem-solver
- Creative, innovative thinker
- High verbal and written communication skills
- Social media and digital savvy

POSITION LOCATION:

- Fully Remote
- Quarterly, in-person all-team meeting attendance required
- Must be able to travel for client meetings - less than 20% of time
- Must have valid driving license