



ACCOUNT MANAGEMENT MARKETING INTERN 2023 SUMMER

BLNKPG is a marketing agency focused on agriculture clients, located in downtown Indianapolis. We are seeking a summer intern to work beside our account managers on client efforts. The student will be asked to participate in client meetings as needed, but will largely engage with team members on developing and executing client work.

WHY WOULD YOU WANT TO WORK HERE?

Again, we've been growing fast, which we think means that our clients like us? We've got a perfect mix of start-up, small agency chutzpah with been-there, done-that agency life lessons. We've got a niche, we believe in it and we're dedicated to growing smartly within it. We believe in working hard, celebrating successes and supporting each other. We find skills and hone them, we find weaknesses and challenge them. We enjoy what we do.

ROLES AND RESPONSIBILITIES

- Participate in team brainstorming and strategy sessions
- Learn the project-tracking system and manage project workflows
- Write copy for collateral, press releases, digital assets, social posts, media outreach, etc.
- Develop and implement approved business plans: digital, social, direct mail, email, etc.
- Provide assigned project oversight, including proofreading, routing, spec sheet creation, etc.
- Specific projects will be assigned to the marketing intern for completion as well as engagement in other client/team projects

APPLICANT REQUIREMENTS

- Minimum junior-year status
- Ability to learn quickly in a fast-paced setting
- Ability to work independently as well with team
- Track record of setting goals and measuring success metrics
- Detail-oriented problem-solver
- High verbal and written communication skills
- Some communications, journalism or marketing courses completed
- Background in agriculture ideal, but not required
- EARN candidate preferred, but not required

TIMEFRAME

May - August (11-12 weeks)



HOURS PER WEEK

Maximum of 38 hours; BLNKPG hours: M-Th, 8 AM-6 PM

RATE

\$13 / hr

INTERESTED? Send your resume & cover letter to getstarted@blnkpg.com.

QUESTIONS? Please reach out to Milea McKinney at milea@blnkpg.com.