



## WORDPRESS DEVELOPER

Blank Page Marketing (BLNKPG) is an ag agency in Indianapolis, IN. But, don't get hung up on the ag descriptor. What we do is still smart, strategic — and frankly cool — agency and marketing communications work. Blank Page insinuates we start fresh not from a template. If you're the kind of person who loves the idea of freedom to create (within client rules) and big-picture ideation excites (within budgets), you're probably looking for this kind of role.

We're small, by choice. It's a nimble atmosphere with a strong emphasis on people making smart decisions. We are looking for a passionate team member. We are looking for someone who loves to build websites, can work on digital ads, and put together a handsome email. This is a savvy, dedicated, detailed, get-shit-done, play as part of the team, do good work, think big, and grow with us kind of role. If that fits, let's chat.

### THE ROLE

The WP Developer is responsible for front-end development and back-end support on websites for a host of clients. This role will also build sites in Wix and Squarespace along with developing emails in Mailchimp and other email platforms. The WP Developer should have a strong understanding of design principles both UX/IU and design's role in effective marketing. The WP Developer will report to the Creative Director.

### RESPONSIBILITIES

- Translate ideas into strong responsive WordPress executions
- Work within themes and custom builds
- Work within client's existing site along with building new sites from the ground up
- Follow and design within established brand standards
- Learn and understand the client industry, including competitors, market, etc.
- Maintain trade skills and stay adept at new technologies
- Translate site concepts from PSD and AI files into functional sites
- Provide work-product consistently, within timelines and on-scope
- Support other members of the art team as needed
- Troubleshoot code issues
- Integrate 3rd-party APIs and plug-ins

### KNOWLEDGE, SKILLS, ABILITIES

- Solid experience in building websites in a WORDPRESS environment is a must
- Versed in HTML / CSS / PHP
- Experience in building Wix and Squarespace sites
- Experience in designing in HTML5 is a plus
- Experience in Adobe Suite
- Java experience would be an advantage
- Knowledge of Hubspot, Marketo, or Salesforce is plus

**\* Must have a portfolio of sites you have built to be considered**