



DIGITAL DESIGNER

Blank Page Marketing (BLNKPG) is an ag agency in Indianapolis, IN. But, don't get hung up on the ag descriptor. What we do is still smart, strategic – and frankly cool – agency and marketing communications work. Blank Page insinuates we start fresh not from a template. If you're the kind of person who loves the idea of freedom to create (within client rules) and big picture ideation excites (within budgets), you're probably looking for this kind of role.

We're small, by choice. It's a nimble atmosphere with a strong emphasis on people making smart decisions. We are looking for a passionate team member. We are looking for someone who loves to build websites, works on digital ads, and knows a thing or two about social media. This is a savvy, dedicated, detailed, get-shit-done, play as part of the team, do good work, think big, and grow with us kind of role. If that fits, let's chat.

THE ROLE

The Digital Designer creates, manages, and produces digital design solutions for a variety of uses: websites, email templates, display ads, social media graphics, and brand campaigns, as overseen by the Creative Director. The digital designer should have a strong understanding of design principles both UX/IU and design's role in effective marketing.

RESPONSIBILITIES

- Translate ideas into strong digital executions and deliver final files
- Follow and design within established brand standards
- Learn and understand client industry, including competitors, market, etc.
- Maintain trade skills and stay adept at new technologies
- Create high-fidelity wireframes
- Provide ideation across brands
- Provide work-product consistently, within timelines and on-scope
- Support other members of the art team as needed

KNOWLEDGE, SKILLS, ABILITIES

- Solid experience in building websites on a variety of platforms
- Working knowledge of developing and designing in WordPress is a must
- Experience in building Wix and Squarespace sites
- Experience in designing in HTML5
- Java experience would be an advantage

- Experience animating digital work
- Salesforce experience a plus
- Mailchimp, HubSpot, or Marketo experience is a plus
- Strong capabilities in Adobe Creative Suite, including Adobe XD
- Figma experience is not required but is a plus

REQUIREMENTS

- Minimum of associate's degree
- 2-5 years experience, 5+ years preferred
- In-office work required, remote work not offered
- Online portfolio required

PERKS

- 401k with company match
- Medical, dental, and vision benefits
- Life insurance
- Long-term disability
- Profit-sharing

Send resume/cover letter to terry@blnkpg.com